
Hollinswood and Randlay Parish Council

Clerk: Katrina Baker MBE MILCM

COMMUNITY ENGAGEMENT STRATEGY

This Community Engagement Strategy was adopted by the Council at the Meeting held in July 2016.

Introduction

To achieve our ambitions for Hollinswood & Randlay Parish, the Parish Council wants to work closely with the public – residents, communities, businesses and voluntary organisations. Our aim is to engage with residents and encourage their participation in decision making, securing better services, being engaged with the local democratic process and creating a more active and informed community.

Aims of The Council

The Parish Council strives to undertake the following:

To enable an involved, empowered and active citizenship through:

- (i) The involvement of residents in the development of future plans for the parish
- (ii) Active engagement in local partnerships
- (iii) Identifying and reaching out to hard to reach groups
- (iv) Seeking the views of young people

To communicate information to our community clearly, factually and appropriately through:

- (i) A website detailing all council services and activities
- (ii) A newsletter
- (iii) The use of plain English and avoiding jargon
- (iv) The adherence to a corporate design/logo

To improve our communication with our partners and stakeholders and co-ordinate our community engagement efforts through:

- (i) Supporting the role and functioning of local groups, area/parish partnerships
- (ii) Actively being involved in various networking organisations (e.g. SALC)

To raise the image and reputation of the Council through:

- (i) Inviting residents to be actively involved in our meetings via the public session
- (ii) Publicising widely the Annual Parish Meeting
- (iii) Encouraging usage of the Council website
- (iv) Issuing press releases covering activities of the Council
- (v) Encouraging the Chair to actively represent the community
- (vi) Involvement in events within the parish

To enable every Councillor to maximise their role as elected representatives and Community Leaders through:

- (i) Induction of new Councillors

Hollinswood Neighbourhood Centre, 7 Downmead, Hollinswood, Telford TF3 2EW Tel: 01952 567961

E-mail:- enquiries@harpc.org.uk Website:- www.harpc.org.uk

Hollinswood & Randlay Parish Council and Telford & Wrekin Council have signed up to a Parish Charter –
A commitment by all to work together for the benefit of the wider community.

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- (ii) Encouraging Councillors to attend meetings of community organisations
- (iii) Encouraging Councillors to take up places on community groups and organisations

Listed below are the individuals/organisations the Council wishes to actively engage with:

- (i) Residents
- (ii) Services users
- (iii) Non-users and potential users
- (iv) Businesses and business organisations
- (v) Community groups
- (vi) Voluntary groups
- (vii) Young people
- (viii) Church, Village Hall, School, shop, pubs etc

This Strategy was adopted by Hollinswood & Randlay Parish Council in July 2016, taking into consideration the process towards the creation of a Neighbourhood Plan.

The strategy will be reviewed annually, monitored regularly and renewed as and when necessary.

The next review will be in 2019 or on completion of a Neighbourhood Plan whichever comes first.